# SPONSORSHIP OPPORTUNITIES

(Exclusively for European Microwave Week 2024 Exhibitors)

## Platinum Sponsors will have the following:

- Co-sponsoring Horizon House /EuMA dinner reception on Tuesday evening for exhibitors and delegates
- Recognition in the show guide and Microwave Journal advertisements promoting the reception
- Company's logo on the show guide cover and welcome reception invitations
- Recognition on website

## **SOLE SPONSORSHIP:**

• Appropriate signage for the cocktail party prior to the reception SOLD €32,500 for sole sponsorship

Company logo on all appropriate signage around the event

## Wifi

Sponsorship of the Wifi for conference area and delegates and Wifi for the exhibition area:

€13.500

## **Registration Area**

Recognition on <a href="www.eumweek.com">www.eumweek.com</a>. Onsite - banner signage and screen saver on each screen on all computers within registration. Plus any leaflets, mouse / mouse mats or pens etc. provided by sponsor to be

distributed in reg. area, subject to approval

SOLD €15.000

# **Delegate Bags**

The application of the company logos on the conference bags, available on an exclusive or multi-sponsorship basis. Bags will be distributed to delegates €16,500 or 2 x €8,800

# **Downloadable Conference Proceedings**

Sponsor logo on the page where the conference proceedings are downloaded by every delegate

€9,000

#### Coffee Breaks

Signage relating to the 2 coffee breaks per day for conference delegates, covering the 3 day show event

€12,000 for 5 days

## Lanyards/Badge Cords For Visitors And Delegates

Handed out with badges to all exhibition visitors and delegates (cords to be supplied by sponsor)

SOLD

€8,500

#### Website Banner

Banner ad with a hyperlink from the European Microwave Week 2024 home page (4 rotating banners for 6 months each)

€5,300 per banner

#### Bags

Company logos can be used in conjunction with the European Microwave Week logo on the bags containing essential literature for visitors to the exhibition

€4.800

# Item Sponsorship

Companies can supply approx 1,600 suitable branded items to be distributed in delegate bags to each delegate e.g. umbrellas, note pads, pens etc. €4.500

## **Poster Panels**

Your logo on 20 plus electronic poster panels located on exhibition hall for three days.

€9.000

## **Seminar Rooms**

Theatre style rooms with an average capacity of 50 people can be booked to host seminars, Workshops and demonstrations on a daily basis (full days only)

Prices on request